

COVID-19 Response Addenda to Exhibitor Contract

As a result of the COVID-19 pandemic, the following updates will be made to the Exhibitor Contract for the SIMA 23rd Annual Snow & Ice Symposium as of _____, 2020 (the “**Effective Date**”):

1. Due to the COVID-19 pandemic, the SIMA 23rd Annual Snow & Ice Symposium will now be held on August 25-28, 2020.
2. All existing 23rd Annual Snow & Ice Symposium Exhibitor Contracts will now apply to the new August 27-28, 2020 Trade Show dates.
3. Section 2. Cancellation Policy of the Exhibitor Contract is replaced in its entirety with the following:

Any event cancellation or booth size reduction made by Exhibitor on or BEFORE March 4, 2020 will continue to receive a full refund, less a \$250 processing fee.

Any event cancellation or booth size reduction made AFTER March 4, 2020 but BEFORE the June 3, 2020 will receive no refund, but the Exhibitor may apply any payments made to Show Management to a reservation of a booth at the 2021 Snow & Ice Symposium in Cleveland, OH.

Cancellations or booth size reduction made AFTER Wednesday, June 3, 2020 will receive **NO REFUND** and payments made to Show Management may **NOT** be applied to a reservation of a booth at the 2021 Snow & Ice Symposium in Cleveland, OH.

4. If the 23rd Annual Snow & Ice Symposium on August 25-28, 2020 is cancelled due to causes beyond the reasonable control of Show Management, including but not limited to the COVID-19 pandemic, fire, floods, embargoes, war, acts of war (whether war be declared or not), acts of terrorism, insurrections, riots, civil commotions, strikes, lockouts or other labor disturbances, or acts of God (“**Force Majeure Event**”), any Exhibitor that had not cancelled prior to the announcement of the cancellation of the 23rd Annual Snow & Ice Symposium on August 25-28, 2020 due to a Force Majeure Event may apply any monies paid to Show Management to a reservation of a booth at the 2021 Snow & Ice Symposium in Cleveland, OH.

The undersigned acknowledges and agrees to the updated terms of the Exhibitor Contract for the SIMA 23rd Annual Snow & Ice Symposium as presented above:

Name: _____

Title: _____

On behalf of Exhibitor: _____