

SIMA Press Pass Registration
22nd Annual Snow & Ice Symposium
June 25-28, 2019
Grand Rapids, MI



Please fill out, sign and fax (414-375-1945) or email to registration@sima.org
Or, if registering onsite, please turn into the on-site registration counter to receive a name badge

Name _____

Company _____

Name of Publication, Website or Other Medium _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

I plan on covering the Field Operators Workshop on Wednesday, June 26th

Terms: Any media organization, individual, or company reporting or writing regarding SIMA and the Annual Snow & Ice Symposium agrees to:

- Always reference the full event name, Annual Snow & Ice Symposium, in all published media. When reporting on a specific symposium, please include the reference to the annual number (i.e. 22nd Annual Snow & Ice Symposium). Please do not refer to it as 'the show' or any other descriptive.
- In all published media, always reference the Snow & Ice Management Association as the owner of the Annual Snow & Ice Symposium. After the initial mention of the Snow & Ice Management Association in any given published media, it is acceptable to use the organization's acronym, SIMA, as the owner of the event.
- All published photos, video, audio or any other multimedia recordings from official Annual Snow & Ice Symposium events (trade show, educational sessions, banquets, etc.) must reference the Annual Snow & Ice Symposium and the Snow & Ice Management Association.
- Always use www.sima.org as the digital reference for SIMA and the Annual Snow & Ice Symposium and include this link in any online reporting on the Snow & Ice Symposium.
- Always request any data/numbers directly from SIMA, please do not estimate attendance/size of any SIMA event in published media.
- Always request directly from SIMA the official SIMA logo and Annual Snow & Ice Symposium logo before publishing any logos.
- Press Pass gives access to the trade show floor, educational sessions, Keynote presentations and pre-conference workshops. Please RSVP if you plan on attending the workshops.

I agree to the terms indicated above:

Signature _____ Date _____

Print Name _____