



Snow Contractor New Member Registration Form

SIMA Member definition

Businesses directly engaged in the management of snow and ice. Examples include landscape contractors, general contractors, paving contractors, subcontractors etc

\$300

PRIMARY CONTACT FOR COMPANY – Please fill out all fields legibly in order to set up your account. Items marked with ‘*’ are MANDATORY!

Name* _____ Suffix: _____

Work/Office Phone* _____ Mobile Phone _____

Email Address* _____

Level of Education: _____ Gender _____ Date of Birth* _____

COMPANY INFORMATION

Organization Name* _____

Annual Total Revenue* _____ Total # of Employees* _____

Physical Address* _____

City* _____ ST* _____ Zip* _____

Billing Address* _____

City* _____ ST* _____ Zip* _____

Billing Address is same as Physical Address

Toll Free Phone _____ Website _____

General Information Email _____

Where did you hear of SIMA/Referral Name (if applicable)? _____

PAYMENT INFORMATION

Please charge dues to my: Visa MasterCard American Express Discover

Card # _____ Security Code _____ Expiration Date (xx/xxxx) _____

Billing Address for credit card _____

Please auto-renew my membership once per year with SIMA using the credit card information provided on this form. I agree to auto-renew the membership each year using the payment info entered in this form. I understand that the Auto-renewal will occur 2-3 months prior to expiration date annually.

■ Checks can be mailed to: **SIMA, 10140 N. Port. Washington Rd., Milwaukee, WI 53092.**

■ Fax form with payment information to (414) 375-1945 or call the SIMA Office at (414) 375-1940.

■ Sign up online at www.sima.org/join

Contributions to the Snow & Ice Management Association Inc. are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

ORGANIZATION TYPE

Organization Type - Detail—Select **ONE** option that **BEST REPRESENTS** your company services from the list below

- Multiple Services Company:** Provides more than just snow as a service (i.e. landscaping, irrigation, sweeping, power washing, etc.)
- Snow-Only Company:** Company provides snow services as its only primary service
- Subcontractor Only:** Individual/company works solely as a subcontractor for other firms with no direct facility/property clients.

DEMOGRAPHICS

Snow-specific revenue (required): _____

In the following fields, please let us know your SPECIFIC CORE SERVICES by checking ALL that apply below. These fields will help you in marketing your key services to end-users in the future. It is required that you select at least ONE item from the list below.

Multiple Services –

Select any additional non-snow related services you provide

- Construction/general contracting/masonry
- Painting
- Excavating
- Pool care
- Fencing
- Power washing
- Hardscaping
- Roofing
- Irrigation
- Striping/paving/asphalt/sealcoating
- Janitorial
- Sweeping
- Landscaping/Design and Build
- Trash/Waste removal
- Lawn maintenance
- Tree care/arboriculture
- Nursery
- Other

Snow Services Performed –

Check all services you currently provide for snow management

- Anti-icing (pre-storm treatment)
- Snow clearing/plowing
- Deicing
- Snow relocation (onsite)
- Ice monitoring
- Snow melting (non-chemical, aka using a snow melting machine)
- Roof snow management
- Snow hauling (off-site)
- Sidewalks

Customer Base –

Indicate which types of customers you currently service for snow

- Airports
- Residential - Community (HOA etc.)
- Commercial (offices, gas stations, medical, etc.)
- Residential - Single Family
- Government
- Retail/Big Box Store
- Industrial



CODE OF ETHICS

This Code is established to promote the highest professional standards of service and conduct of the Snow and Ice Management Association (SIMA). By maintaining these principles our members will be recognized as professionals by customers, vendors and other industry professionals. The end-user's perception that SIMA members provide an ethical, professional, and responsible service means they can expect a higher level of quality assurance. This Code of Ethics was adopted by SIMA's Board of Directors on May 3, 2011 [Rev. 10/6/2011; Copyright 2011 Snow & Ice Management Association].

As a member of the Snow and Ice Management Association, I accept and fully agree to abide by this Code and pledge to:

- Practice honesty and integrity, adhering to the highest standards in our industry;
- Establish mutually beneficial relationships with vendors and subcontractors and treat such vendors and subcontractors honestly and fairly, particularly in matters of compensation;
- Utilize every practical opportunity to expand my professional knowledge, thereby improving myself and my profession;
- Observe all state and federal laws and promote enforcement of those laws;
- Maintain the highest level of personal conduct to reflect positively upon the Snow and Ice industry;
- Recognize and observe the highest standards of integrity in my relationships with fellow snow contractors and others associated with this profession and industry;
- Express professional opinions on technical subjects publicly only when that opinion is founded upon adequate knowledge of facts and competence in the subject matter;
- Acknowledge and respond to all grievances brought to the SIMA Ethics Committee; and
- Uphold this Code of Ethics in all professional activity and use the SIMA name only for purposes that are authorized and fairly represent the organization and its professional standards

Name* _____

Signature* _____ Date* _____