

## **Environmental Leader of the Year | Entry Questions**

*Responses need to be submitted online. This document is to help you prepare your submission. Following length guidelines will be considered during judging.*

1. In 250 words or less, please describe why you feel this award is important for the industry and why your company should receive this award.
2. In 250 words or less, please describe how your company has adopted a liquids program with the goal of reducing overall salt usage.
3. In 500 words or less, describe the best practices your company utilizes with the goal of reducing overall salt usage. This should include describing your equipment calibration process, how salt is measured and reported with the goal of reducing the application rate. You may also include describing Anti-icing, De-icing and/or Pre-wetting processes. Please use the following topics as a guide for your response:
  - Company culture towards reduction in salt application and environmental awareness
  - Equipment & technology implemented in your company
  - Awareness from your customers in environmental responsibility
  - Effect of this change in your business; operations, financial, etc.

*You will also be asked to upload any pictures to support how your company, equipment and systems demonstrate environment responsibility and leadership*