



CODE OF ETHICS

This Code is established to promote the highest professional standards of service and conduct of the Snow and Ice Management Association (SIMA). By maintaining these principles our members will be recognized as professionals by customers, vendors and other industry professionals. The end-user's perception that SIMA members provide an ethical, professional, and responsible service means they can expect a higher level of quality assurance. This Code of Ethics was adopted by SIMA's Board of Directors on May 3, 2011 [Rev. 10/6/2011; Copyright 2011 Snow & Ice Management Association].

As a member of the Snow and Ice Management Association, I accept and fully agree to abide by this Code and pledge to:

- Practice honesty and integrity, adhering to the highest standards in our industry;
- Establish mutually beneficial relationships with vendors and subcontractors and treat such vendors and subcontractors honestly and fairly, particularly in matters of compensation;
- Utilize every practical opportunity to expand my professional knowledge, thereby improving myself and my profession;
- Observe all state and federal laws and promote enforcement of those laws;
- Maintain the highest level of personal conduct to reflect positively upon the Snow and Ice industry;
- Recognize and observe the highest standards of integrity in my relationships with fellow snow contractors and others associated with this profession and industry;
- Express professional opinions on technical subjects publicly only when that opinion is founded upon adequate knowledge of facts and competence in the subject matter;
- Acknowledge and respond to all grievances brought to the SIMA Ethics Committee; and
- Uphold this Code of Ethics in all professional activity and use the SIMA name only for purposes that are authorized and fairly represent the organization and its professional standards

Name* _____

Signature* _____ Date* _____