

1) Describe one person in your life who has served as a mentor for you and the impact that person has had on your life:

My Pastor, [REDACTED] has been a tremendous mentor to me, he has set an excellent example of leadership and integrity. He always works to raise the bar and enable those around him to grow and succeed. His life is recognized as one of impact, character and integrity throughout our small community and I hope that in time I can carry the same reputation.

2) How will the scholarship help you and/or your company? Why should SIMA award you the Alan Steiman Symposium Scholarship?

My goal is to become a regular Symposium attendee, I would love the opportunity to earn all of my CEU's for my CSP in snow related learning as well as begin networking and learning from a broader range of individuals about the industry, however cost has been prohibitive up to this point, particularly when travel is included. We are still a small business but working to grow and develop to provide quality service at every level.

3) What is your single favorite thing about managing snow and ice?

The challenge of unpredictability and battling the elements and the reward of enabling our clients to continue living their lives in safety and without major interruption is what I love about our industry. I also enjoy the opportunity to bring change through education and professionalism as the industry continues to grow and mature.

4) Please include a description of who you are in the snow and ice industry (# of clients, # of employees, how long you have been in the snow business, etc.):

I have been in the Snow and Ice industry for about 7 years, I have a small business ([REDACTED]) in the small town of [REDACTED] in [REDACTED]. We started in lawn care and landscaping 15 years ago and added snow services 6 years ago. We currently have 7 employees in the summer season and 3 of them stay on year round with me. We have been adding 1 year round employee each year as we continue to grow the snow side of our business. We currently serve approximately 95 properties in the winter season, a mix of both residential and commercial. My goal is to create a sustainable and professional business that provides Snow and Ice Management services along with our summer services. All of my employees are ASCA-C and are working towards earning their ASM designation. I earned my CSP in 2015 and am working to prepare the business to be ISO 9001/SN 9001 certified. I believe that the future for the industry lies in strong education and a high bar of professionalism in every area.