

Nominee: Metal Pless (Jimmy Vigneault)

Describe why you nominate the company for this award:

I am nominating Jimmy Vigneault of Metal Pless for the SIMA Snow Industry Commitment award.

I would like to start off with the fact that it was refreshing being able to talk with Jimmy directly. It is not often that one can talk directly with the owner of a company. I could clearly see his shared passion for the snow industry, and that he not only wanted to improve productivity but wanted to cut down on the use of salt and its effects on the environment. Jimmy believes he has done just that with hydraulic wing plows and the Liveedge option.

I was impressed and decided to buy a Liveboxx plow and see for myself what it can do. I really liked the idea of the Liveedge plow for its salt savings. I knew it would save us money by using less salt, but did not factor in the time savings due to increased productivity. I was very impressed that with one pass the pavement was practically bare everywhere we plowed. My experience with that first plow led to my decision to purchase the more expensive hydraulic wing plow with the Liveedge option. This plow not only cleared the snow to bare pavement in one pass, but with the hydraulic wings we were able to increase our productivity in some cases by 100%. We have now changed most of our plows to the Metal Pless hydraulic wing plow with the Liveedge option. With the Metal Press plows we have gained an edge in the industry setting us apart from most of our competitors. We have noticed a substantial reduction in our salt use, and increased productivity second to none. This edge is having a great impact on our bottom line, and is helping us grow our customer base. I truly believe our increased success was in part due to bringing in the Metal Pless plows.

I am impressed how Metal Press has been working closely with S.A.V.E. Lake George Partnership. It is refreshing to see a company committed in helping improve the environment with its salt reduction ideas. Metal Press donated two plows for one year's use to both the villages of Lake George and the town of Hague. That year had been a low snow year, but even with the limited use it was deemed that the Metal Press plows had a positive effect. The following year both the town of Hague and Lake George bought the Liveedge plows.

Describe how this company or its employees has directly affected your organization:

I think it was a great idea that Metal Press brought on their sales team a fellow plower with years of experience from our side of the industry. This gives Metal Press insight on the issues and hardships we as snow contractors face. It allows me to discuss ideas and issues with someone who truly understands where I am coming from. It has been very refreshing to deal with someone who is not just trying to sell me something, but shares his experiences and expertise to help guide me in the right purchase.

Lastly, it is nice to see that someone from Metal Pless is on the SIMA board of directors. This is another example how committed Metal Pless is truly committed to our industry.

I would like to thank Jimmy from Metal Pless, he has really made a difference in my company's success.