

SECTION 1: ELIGIBILITY *Please check the eligibility option you are applying under:*

Option 1 – Direct Snow Management Experience

- In the last 5 years, applicant has 3 or more consecutive winter seasons of direct snow-specific experience in the industry as an owner, co-owner, or CEO OR
- In the last 5 years, applicant has 5 or more consecutive winter seasons of direct snow-specific experience as a supervisor/manager* (Supervisor/manager is defined as an individual who manages and is accountable for at least one of the following: billing/accounting, operations management, legal/insurance/subcontractors, sales/marketing/account management, or facilities/property management)

*Supervisor/manager applications must include a letter from an immediate supervisor outlining the specific functions managed.

Option 2 – Snow-Specific Training, Experience, and Education

- Snow-Specific training, experience, and education – applicant must have/submit the following with application:
 - **Employment.** At least 2 consecutive winter seasons as a supervisor/manager in any industry-affiliated organization.
 - **Education credits.** 15 hours of SIMA-approved, snow-specific education credits within a 2 year period prior to application.
 - **Post-secondary education degree OR relevant certification.** Associate's, Bachelor's or Master's, or technical degree in any field. Applicants must submit transcripts or copy of degree earned. Maintaining a relevant industry certification for 3 or more years can also satisfy this requirement. Applicants must submit a document outlining the certification program.
 - **Reference letter.** Supervisor/manager applications must include a letter from an immediate supervisor outlining the specific functions managed.

SECTION 2: REGISTRATION INFORMATION – *Please Fill Out All Fields Neatly*

Applicant Name _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Phone _____ Email (required) _____

Current company name _____

Job Title _____ Dates of Employment _____

Previous Employer, Title, and Dates (if applicable) _____

SECTION 3: PAYMENT

Please submit payment with your application: SIMA member application fee: \$350 / Non-member application fee: \$500

- Checks can be mailed to: **SIMA, 10140 N. Port Washington Road, Milwaukee, WI 53092**
- Please charge fee to my: Visa MasterCard American Express Discover

Card # _____ Security Code _____ Expiration Date (xx/xxxx) _____

Billing Address _____

SECTION 4: SIGNATURE

Signature of Applicant _____ Date _____