



NEW MEMBER REGISTRATION FORM

Please check the membership category that best describes your involvement in the snow and ice industry. All annual dues payable in US funds.

SIMA Member: Any organization that is not a supplier to the industry, including snow contractors, facilities management, government, non-profit, etc. \$300

SIMA Supplier Member: Any business primarily engaged in offering or providing goods/or services to the snow management industry. This membership is for manufacturers, dealers, distributors, software service providers, etc. \$500

Registration and Directory Information – Please fill out all fields neatly. Items marked with ‘**’ are MANDATORY.

Company Name* _____

Physical Address* _____ City* _____ ST* _____ Zip* _____

Billing Address _____ City _____ ST _____ Zip _____

Phone* _____ Fax _____

Toll Free Phone _____ Website Address _____

Primary Contact* _____ Email* _____ Phone _____

Billing Contact _____ Email _____ Phone _____

Where did you hear of SIMA/Referral Name? _____

What prompted you to join SIMA? _____

What services do you provide? _____

What % of your business is from snow services? _____

What year did you start in the Snow & Ice Industry? _____

Would you like to be included in our online member search? Yes No Include email? Yes No

Would you like to receive discounts & promotions from our Associate Members? Yes No

Payment Information

Please charge dues to my: Visa MasterCard American Express Discover

Card # _____ Security Code _____ Expiration Date (xx/xxxx) _____

Billing Address for credit card _____

- Checks can be mailed to: **SIMA, 10140 N. Port. Washington Rd., Milwaukee, WI 53092.**
- Fax form with payment information to (414) 375-1945 or call the SIMA Office at (414) 375-1940.
- Sign up online at **www.sima.org/join**

Contributions to the Snow & Ice Management Association Inc. are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.



CODE OF ETHICS

This Code is established to promote the highest professional standards of service and conduct of the Snow and Ice Management Association (SIMA). By maintaining these principles our members will be recognized as professionals by customers, vendors and other industry professionals. The end-user's perception that SIMA members provide an ethical, professional, and responsible service means they can expect a higher level of quality assurance. This Code of Ethics was adopted by SIMA's Board of Directors on May 3, 2011 [Rev. 10/6/2011; Copyright 2011 Snow & Ice Management Association].

As a member of the Snow and Ice Management Association, I accept and fully agree to abide by this Code and pledge to:

- Practice honesty and integrity, adhering to the highest standards in our industry;
- Establish mutually beneficial relationships with vendors and subcontractors and treat such vendors and subcontractors honestly and fairly, particularly in matters of compensation;
- Utilize every practical opportunity to expand my professional knowledge, thereby improving myself and my profession;
- Observe all state and federal laws and promote enforcement of those laws;
- Maintain the highest level of personal conduct to reflect positively upon the Snow and Ice industry;
- Recognize and observe the highest standards of integrity in my relationships with fellow snow contractors and others associated with this profession and industry;
- Express professional opinions on technical subjects publicly only when that opinion is founded upon adequate knowledge of facts and competence in the subject matter;
- Acknowledge and respond to all grievances brought to the SIMA Ethics Committee; and
- Uphold this Code of Ethics in all professional activity and use the SIMA name only for purposes that are authorized and fairly represent the organization and its professional standards

Name* _____

Signature* _____ Date* _____