

## PRESS RELEASE

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### For Immediate Release

### SIMA 2010 Snow Warrior Awards Application Available

Milwaukee, WI (March 1, 2010) – The Snow & Ice Management Association (SIMA) is pleased to announce that applications are available now for the 2010 Snow Warrior Awards. The awards for Excellence in Business, Employee of the Year, Snow Industry Commitment Award and Safety Awards will be presented at a banquet during the 13<sup>th</sup> Annual Snow & Ice Symposium in Providence, RI on Thursday, June 24, 2010. The Awards banquet will be sponsored by Snow Dragon and Crew Tracker Software.

The Snow Warrior Awards honor those who have demonstrated commitment to the snow and ice industry through continuous involvement, enthusiasm, and leadership. The Excellence in Business Award is given to a company that has demonstrated success in the following competencies: business practices, customer satisfaction, community relations, and accountability. Interested companies submit an application, which is then reviewed by a panel of judges.

The Employee of the Year Award is presented to one hard-working individual recognized for displaying excellence at work, providing leadership, and standing as an example for the industry. Companies can nominate someone for the Employee of the Year Award by filling out a nomination form and submitting it to a panel of judges for review.

Safety Awards are presented to those companies who have demonstrated exceptional safety procedures and execution throughout the year. Candidates fill out an entry form and complete a safety checklist, which is then reviewed by a panel of judges.

The Snow Industry Commitment Award is new for 2010. This award was created to recognize a SIMA Associate member (supplier, manufacturer or consultant to the snow and ice industry) who has provided an outstanding contribution to snow and ice contractors through innovation, support or customer service. Interested companies submit an application, which is then reviewed by a panel of judges.

The deadline for Excellence in Business, Employee of the Year, and Snow Industry Commitment Award submissions is April 15, 2010, and the deadline for Safety Award submissions is May 1, 2010. Visit [www.sima.org](http://www.sima.org) to apply online, or call 414-375-1940 for more information.

2009 winners include:

- Excellence in Business
  - Amenagements Paysagers Vanderzon, Inc. (St. Bruno, Quebec)
  - Snow Logic Snow and Ice Control Inc. (Kleinburg, ON)
  - Crescent Snow & Ice Management Services (Portsmouth, NH)
  
- Employee of the Year
  - Scott Carson, CSP & Justin Gamester, CSP - Piscataqua Landscaping Co. (Eliot, ME)
  
- Safety Awards
  - Total Facility Solutions Ltd (London, ON)
  - Ted Hosmer Enterprises, Inc. (Henrietta, NY)
  - J.E. Case Inc. (North Attleboro, MA)
  - Pleasant Valley Landscapes, Inc. (Aldie, VA)
  - Grant & Power Landscaping (West Chicago, IL)
  - Arlington Lawn Care, Inc. (Erie, PA)
  - Affiliated Grounds Maintenance Group (Erie, PA)
  - Good Earth Landscape Contractors (Paramus, NJ)
  - East End Snow & Ice Management, Inc. (Southampton, NY)
  - Cedar Run Lawn Management, Inc. (Aldie, VA)
  - Edmonds Landscape & Construction (Halifax, NS)
  - Four Seasons Landscaping, Inc. (Windsor, CT)
  - Markham Property Services Limited (Markham, ON)
  - Pro Scapes, Inc. (Jamesville, NY)
  - Farmside Landscape & Design, Inc. (Wantage, NJ)
  - Clintar Groundskeeping Services London (London, ON)
  - D.J.'s Lawn Service, Inc. (Grand Rapids, MI)

The Snow & Ice Management Association Inc. (SIMA) is a trade association for those who manage snow and ice. SIMA ensures professionalism and safer communities by helping those who manage snow and ice master essential skills and practices.

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